PROPOSAL

Montgomery-Floyd Regional Library
CREATE, SHARE, AND DISCOVER LOCAL CONTENT
7-15-2019

Overview

BiblioBoard is a set of integrated software tools and programming support geared towards helping libraries succeed at engaging their local creative community. Working with BiblioBoard, you can seamlessly Create, Share, and Discover multimedia content made by and for your community, all with no checkouts or use limits.

In addition to award-winning software and local programming support, participation in our Indie Author Project contests helps connect your library and author community with thousands of others across North America. Through this project, you’re able to effectively discover new and exciting independently-published books to add to your collection.

To help maximize your community engagement efforts, we offer the following tools and programming support, which work best when used comprehensively:

- BiblioBoard Library
- Indie Author Services
- Pressbooks
- Creator

BiblioBoard Library

Our user-facing platform for the delivery of multimedia content to your patrons with no checkouts, user limits, or holds. The BiblioBoard Library platform is required and is included in all of our packages.

- Accessible on the web and major tablet/phone devices via the BiblioBoard Library app.
- Content on our platform is available to all patrons with unlimited, multi-user access, without any additional charges.
- Hosts ePubs, PDF's, primary source materials, articles, audio, video, and images.
• Includes MARC records for integration with most ILS systems to help make discovery and patron usage a breeze.

• Built-in geolocation authentication for your service area helps expand your reach and attract new users who are not currently library patrons. By enabling this feature, anyone in your service area can gain access to content in BiblioBoard Library (no sign in or library card required). A link to get a library card can also be added in order to help convert these users into library patrons.

• Added support via UserVoice enables us to handle any patron technical issues directly (there are no extra charges to the library for direct patron tech support).

• COUNTER reports and other pertinent engagement and user satisfaction data is available to help measure and report your library’s community engagement efforts.

• Includes content collections consisting of BiblioBoard Core, 25,000 pieces of curated primary source multimedia content, perfect for K-12 school partnerships.

Indie Author Services

Our comprehensive services for connecting indie authors, libraries, and readers.

• SELF-e, in partnership with Library Journal, gives local writers the opportunity to submit eBooks for inclusion in your library’s catalog. Titles are submitted via your branded submission page, which we set up for you, and go on to be vetted by professionals in the industry. (See example here)
  o SELF-e Select: If an author’s book is selected as “the best of the best”, it is placed into our SELF-e Select collection which is available in over 3,000 of our partner libraries across North America. Currently, there are about 900 eBooks in this collection spanning multiple genres of fiction including Mystery, Romance, Sci-fi/Fantasy, Young Adult, and more. The collection is growing all the time and there is no additional charge for eBooks being added.
  o Indie Virginia: Those books that were not chosen for SELF-e Select, but still passed the quality check, are placed into your statewide Indie Collection, which is available to participating libraries across the state.
  o Both avenues help authors to promote their work and gain further exposure whether it is locally or nationally. Usage stats are available to you for these books in order to help measure the impact you are making in your local writing community.

• The Indie Author Project collection features a constantly growing number of the best self-published eBooks from statewide contests, BCALA awards, LJ awards, and beyond. This collection is included in your subscription and you are not charged any additional amount as new titles continue to be added from our expanding network of curation partners.
• **eBook platform interoperability:** We have the ability to work with other eBook platforms to ensure that you get the most use and exposure out of our curated indie collections. Your Library Relations support team can assist you further with this, if interested.

• **Author Engagement:** We offer webinars specifically geared towards your patrons and writing community to help get the most out of our tools and services. Talk to your Library Relations support team to learn more.

**Pressbooks**

This digital self-publishing tool allows authors to format, design, and create their own professional quality print-ready and eBook files. It can be easily integrated into existing writing programming and requires no design or tech experience.

• **Formatting:** Writers can choose from a variety of premade design templates to instantly give their book a professional layout.

• **Ownership:** The author has complete ownership of any and all book files created using Pressbooks and can publish or distribute those files however they choose, including a direct upload option to your library’s branded submission page.

• **No cost for authors:** All of this is provided by the library at no cost to the patron, saving them lots of money and helping them on their way to becoming a self-published author.

• For more information on the Pressbooks tool, visit [http://pressbooks.com/](http://pressbooks.com/).

**Creator**

This multimedia curation tool can serve all members of your local creative and cultural community.

• **Internal use:** Staff members can use the Creator tool to directly upload and curate the library’s own digital content.

• **Community use:** We can create an unlimited number of **Custom Submission Pages** for staff members to easily crowdsource content from the community for any number of projects or programs happening around the library. These pages can be used to gather contest submissions, recipes, local historical content, photography, films, and so much more.

  o Share your subscription with local institutions like museums, theaters, and schools to help build a stronger local publishing community. [See an example here.](#)

  o Archive and promote programs happening in the library to help increase participation. [See an example here.](#)